
AI Readiness Audit

25 questions to assess how ready your
business is for AI and automation.

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HOW TO USE THIS AUDIT

This audit helps you understand where your business stands with AI and automation.

For each question, score yourself 0-1:

0 = No / Not at all / Manual process

1 = Yes / Fully automated / Well optimised

Add up your total at the end and check your AI Readiness Level.

Be honest. The point is not to score highly - it is to find the gaps where automation will have the biggest impact on your business.

Once complete, DM us on Instagram or visit bloodstone.co.uk/contact

OPERATIONS & WORKFLOW

- How many hours per week does your team spend on repetitive admin tasks? (data entry, reporting, scheduling) / 1
- Do you have documented processes for your core workflows? / 1
- How many different software tools does your team use daily? / 1
- Are your tools connected to each other or do you copy-paste between them? / 1
- How long does it take to onboard a new team member to your systems? / 1

Section Total: ___ / 5

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DATA & DECISION MAKING

- How do you currently track business performance? (spreadsheets, dashboards, gut feeling) / 1
- How quickly can you get an answer to "how did we perform last month?" / 1
- Do you have customer data scattered across multiple systems? / 1
- Are your business decisions based on data or intuition? / 1
- How often do you review key metrics? / 1

Section Total: ___ / 5

CUSTOMER EXPERIENCE

- How quickly do you respond to customer enquiries? / 1
- Do you have automated follow-ups after a sale or booking? / 1
- Can customers book, order, or enquire without speaking to a human? / 1
- Do you personalise communications based on customer behaviour? / 1
- How do you collect and act on customer feedback? / 1

Section Total: ___ / 5

TECHNOLOGY & INFRASTRUCTURE

- When was the last time you evaluated your tech stack? / 1
- Do you have any existing automation in place? / 1

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Is your team comfortable adopting new technology? / 1

Do you have an IT budget allocated for improvements? / 1

Have you explored AI tools for any part of your business? / 1

Section Total: ___ / 5

GROWTH & SCALE

Could your current systems handle 2x your current volume? / 1

What is the biggest bottleneck preventing growth? / 1

Are there tasks only one person knows how to do? / 1

How much time does leadership spend on operational tasks vs strategy? / 1

If you could automate one thing tomorrow, what would it be? / 1

Section Total: ___ / 5

YOUR AI READINESS SCORE

0-8

Early Stage

Your business has significant automation potential. Quick wins could save 10+ hours per week. Start with one workflow and build from there.

9-15

Getting Started

You have some foundations in place but major opportunities remain. Focus on connecting your existing tools and automating your highest-volume tasks.

16-20

Making Progress

Your systems are working but there are gaps. AI agents and advanced automation could take you to the next level. Time to think strategically about AI.

21-25

Well Optimised

Your operations are strong. The next step is AI-powered decision making, predictive analytics, and scaling your automation across departments.

Ready to improve your score?

Book a free 15-minute consultation at bloodstone.co.uk/contact
Or DM us on Instagram @bloodstone.co.uk